

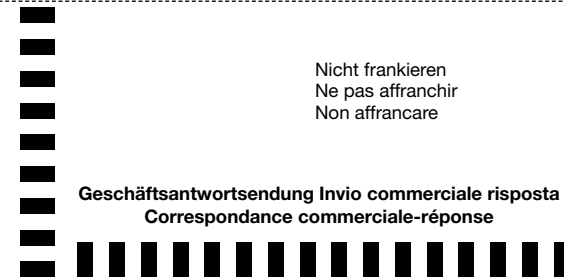
■ Seminar Fee

CHF 1'900.- (including board seminar books and documentation as well as lunches and drinks)

■ Registration:



Andrea Schmid, Manager, Board Education of the Swiss Board School,
e-mail: vr-seminare@unisg.ch,



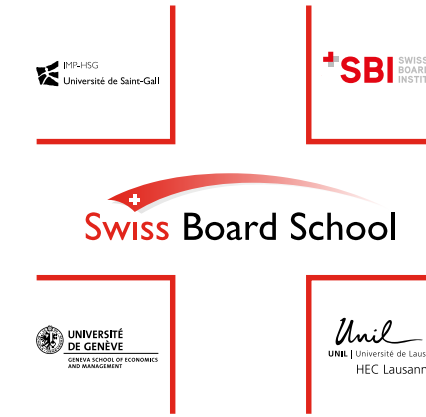
Swiss Board School

IMP of the University of St. Gallen
Central Institute Building
Dufourstr. 40a, 4th Floor
9000 St. Gallen



IMP of the University of St. Gallen
Central Institute Building
Dufourstr. 40a, 4th Floor
9000 St. Gallen

Phone: 071 224 23 72
E-Mail: vr-seminare@unisg.ch
Internet: www.icfcg.org (Swiss Board School)



Effective Direction and Control of International Companies and Organizations

Geneva
November 1-2, 2019



Objective

This Board Seminar will aim to apprise chairpersons and members of the boards of directors and the managing boards of international companies and organizations about the latest developments and important trends of Corporate and Subsidiary Governance. Participants will also benefit from new tools to develop board effectiveness.

Presenters



Professor Martin **Hilb**
Chairman of the Board Foundation and its International Center for Corporate Governance, President of the Swiss Institute of Directors



Professor Michael **Hilb**
Entrepreneur – DBP Holding Ltd, Titular Professor at the University of Fribourg



Dr. Hans **Jöhr**
Corporate Head of Agriculture of Nestlé SA, former President of the IFAMA (International Food and Agribusiness Management Association)



Professor Harry **Korine**
Adjunct Professor of Strategy at INSEAD and Lecturer of Corporate Governance at London Business School



Professor Roland **Müller**
Chairman of Financial Market Authorities of Liechtenstein, Titular Professor at the Universities of Berne and St. Gallen



Alois **Zwinggi**
Member of the Managing Board and Head of the Global Centre for Cyber Security, World Economic Forum (WEF)

Participants

Chairpersons and members of the boards of directors and the managing boards of international companies and international organizations.

Programme

Day I: November 1, 2019 (1 – 10 pm)

- (1) NEW CORPORATE AND NPO GOVERNANCE (by Martin Hilb)
- The Board as a Change Agent
 - The Board as a Direction Setting Body
 - The Board as a Team
 - The Board as a Controlling Body

(2) GOVERNANCE OF DIGITALIZATION (by Michael Hilb)

- (3) STRATEGIC DIRECTION (by Harry Korine)
- Owner Strategy by the Shareholders
 - Strategic Directives by the Board of Directors
 - Strategic Management by the Executive Board

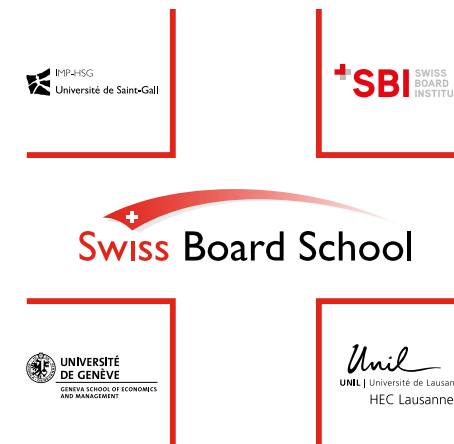
Day II: November 2, 2019 (8.30 am – 5.30 pm)

- (4) HR GOVERNANCE (by Martin Hilb)
- Nomination of BoD and CEO
 - Performance Review of BoD and CEO
 - Remuneration of BoD and CEO
 - Succession Planning of BoD and CEO

- (5) BEST PRACTICE CASES
- NGO Governance: The WEF Case (by Alois Zwinggi)
 - Corporate Governane: The Nestlé Case (by Hans Jöhr)

(6) STRATEGIC CONTROL

- Strategic Control at the Board Level (by Roland Müller)
- Ethical and Legal Compliance (by Roland Müller)
- Board Audit (by Martin Hilb)



Seminar Location

Hotel Royal
41-43 rue de Lausanne
1201 Geneva

phone: 022 906 14 14
e-mail: royal@manotel.com

Application via Internet

You can apply via Internet
(www.icfcg.org – Swiss Board School)

Registration Form:

Effective Direction and Control of International Companies and Organizations

Name: _____

Title: _____

Company / Organization: _____

Position: _____

Address: _____

Location: _____

e-mail: _____

Phone: _____

Date: _____

Signature: _____