

Effective Direction and Control of International Companies and Organizations

Geneva
November 30 - December 1, 2018



■ Objective

This Board Seminar will aim to apprise chairpersons and members of the boards of directors and the managing boards of international companies and organizations about the latest developments and important trends of Corporate and Subsidiary Governance. Participants will also benefit from new tools to develop board effectiveness.

■ Participants

Chairpersons and members of the boards of directors and the managing boards of international companies and international organizations.

■ Presenters



Pierre **Bongard**

Chairman of the Audit Committees of Barclays Bank (Suisse) SA and Dukascopy Bank SA, former Partner of KPMG



Professor Martin **Hilb**

Chairman of the Board Foundation and its International Center for Corporate Governance, President of the Swiss Institute of Directors



Professor Michael **Hilb**

Entrepreneur – DBP Holding Ltd, Titular Professor at the University of Fribourg



Dr. Hans **Jöhr**

Corporate Head of Agriculture at Nestlé SA, former President of the IFAMA (International Food and Agribusiness Management Association)



Professor Harry **Korine**

Adjunct Professor of Strategy at INSEAD and Lecturer of Corporate Governance at London Business School



Professor Roland **Müller**

Chairman of Financial Market Authorities of Liechtenstein, Titular Professor at the Universities of Berne and St.Gallen



Alois **Zwiggli**

Member of the Managing Board and Head of the Global Centre for Cyber Security, World Economic Forum (WEF)

■ Programme

Day I: November 30, 2018 (1 – 10 pm)

(1) NEW CORPORATE AND NPO GOVERNANCE (by Martin Hilb)

- The Board as a Change Agent
- The Board as a Direction Setting Body
- The Board as a Team
- The Board as a Controlling Body

(2) GOVERNANCE OF DIGITALIZATION (by Michael Hilb)

(3) STRATEGIC DIRECTION (by Harry Korine)

- Owner Strategy by the Shareholders
- Strategic Directives by the Board of Directors
- Strategic Management by the Executive Board

Day II: December 1, 2018 (8.30 am – 5.30 pm)

(4) HR GOVERNANCE (by Martin Hilb)

- Nomination of BoD and CEO
- Performance Review of BoD and CEO
- Remuneration of BoD and CEO
- Succession Planning of BoD and CEO

(5) BEST PRACTICE CASES

- NGO Governance: The WEF Case (by Alois Zwinggi)
- Corporate Governance: The Nestlé Case (by Hans Jöhr)

(6) STRATEGIC CONTROL

- Direction and Control of Change at the Board Level (by Gilbert Probst)
- Strategic Control at the Board Level (by Pierre Bongard)
- Ethical and Legal Compliance (by Roland Müller)
- Board Audit (by Martin Hilb)




Swiss Board School



■ Seminar Location

Hotel Royal
41-43 rue de Lausanne
1201 Geneva

phone: 022 906 14 14
e-mail: royal@manotel.com

■ Application via Internet

You can apply via Internet
(www.icfcg.org – Swiss Board School)



Registration Form:

Effective Direction and Control of International Companies and Organizations

Name: _____

Title: _____

Company/Organization: _____

Position: _____

Address: _____

Location: _____

e-mail: _____

Phone: _____

Date: _____

Signature: _____

■ Seminar Fee

CHF 1'900.- (including board seminar books and documentation as well as lunches and drinks)

■ Registration:



Andrea Schmid, Manager, Board Education of the Swiss Board School,
e-mail: vr-seminare@unisg.ch,



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Swiss Board School

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